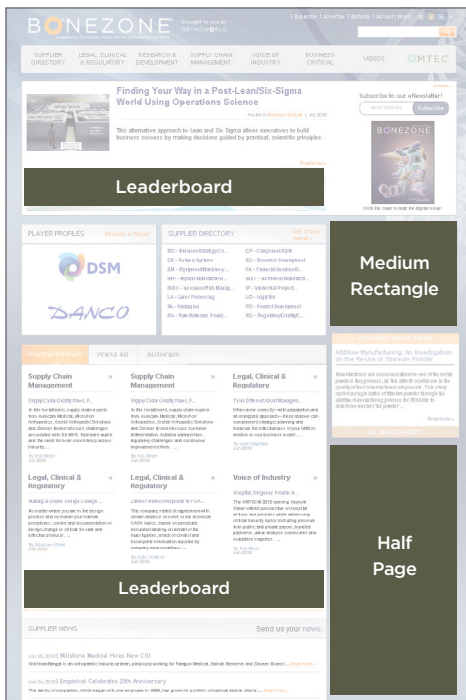


DIGITAL SIZES AND SPECIFICATIONS



WEBSITE

BONEZONEpub.com

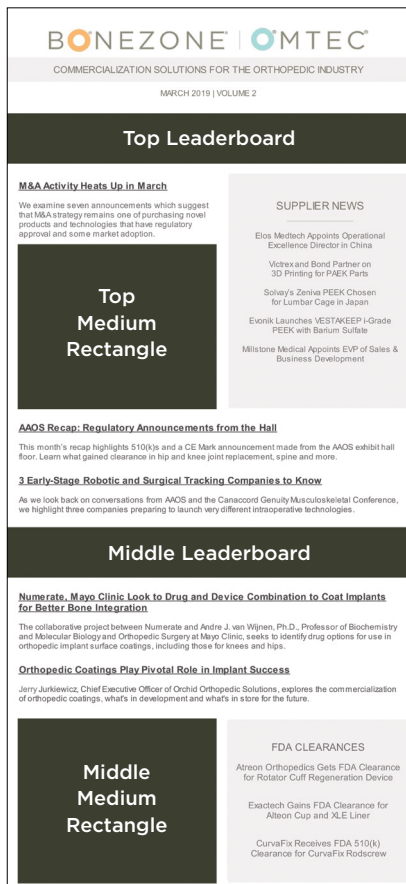
- Leaderboard..... 728 x 90 pixels
- Medium Rectangle 300 x 250 pixels
- Half Page..... 300 x 600 pixels

(all three ad sizes will display on the website)

Specifications

- Formats for animated ads: GIF, Rich Media files accepted
- File size of 40K, 15 seconds or less
- Formats for static ads: PNG or JPG files preferred
- Static GIF files are also acceptable
- File size of 200KB or less

TWICE-MONTHLY eNEWSLETTER



- Top Leaderboard 590 x 72 pixels
- Top Medium Rectangle 300 x 250 pixels
- Middle Leaderboard 590 x 72 pixels
- Middle Medium Rectangle 300 x 250 pixels

Specifications

- File type: PNG or JPG files preferred, static GIF files are also acceptable
- File size: at least 200KB recommended

eNewsletter Schedule:

ISSUES	EMAIL DATE
JANUARY Materials Due: 1/3/2020	eNews #1 - 1/9/2020 eNews #2 - 1/23/2020
FEBRUARY Materials Due: 2/7/2020	eNews #1 - 2/13/2020 eNews #2 - 2/27/2020
MARCH Materials Due: 3/6/2020	eNews #1 - 3/12/2020 eNews #2 - 3/26/2020
APRIL Materials Due: 4/3/2020	eNews #1 - 4/9/2020 eNews #2 - 4/23/2020
MAY Materials Due: 5/8/2020	eNews #1 - 5/14/2020 eNews #2 - 5/28/2020
JUNE Materials Due: 6/1/2020	eNews #1 - 6/11/2020 eNews #2 - 6/25/2020
JULY Materials Due: 6/26/2020	eNews #1 - 7/9/2020 eNews #2 - 7/23/2020
AUGUST Materials Due: 8/7/2020	eNews #1 - 8/13/2020 eNews #2 - 8/27/2020
SEPTEMBER Materials Due: 9/2/2020	eNews #1 - 9/10/2020 eNews #2 - 9/24/2020
OCTOBER Materials Due: 10/2/2020	eNews #1 - 10/8/2020 eNews #2 - 10/22/2020
NOVEMBER Materials Due: 10/30/2020	eNews #1 - 11/5/2020 eNews #2 - 11/19/2020
DECEMBER Materials Due: 11/25/2020	eNews #1 - 12/3/2020 eNews #2 - 12/17/2020

If you have questions about specifications and sizes, contact:
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 karen@orthoworld.com