

# OMTEC 2018

Exhibit Space Application & Sponsorship/Advertising Order Form

CHICAGO  
JUNE 12-14



Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province/Territory: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## BOOTH SELECTION

- \$4,995 - 10' x 10' 1st choice: \_\_\_\_\_ 4th choice: \_\_\_\_\_  
 \$9,990 - 10' x 20' 2nd choice: \_\_\_\_\_ 5th choice: \_\_\_\_\_  
 \$19,980 - 20' x 20' 3rd choice: \_\_\_\_\_ 6th choice: \_\_\_\_\_

Please indicate the names of the companies you wish **NOT** to be near:

Booth assignment is based first upon accumulated Priority Points, and second upon date of receipt of your company's application.

## ENHANCED EXHIBITOR LISTING

Enhanced listing adds your company and its capabilities to the 24/7/365 Supplier Directory database!

- \$575 - Member-Enhanced Listing  
 \$2,000 - Digital Player-Enhanced Listing  
 \$3,645 - Featured Player-Enhanced Listing

*(invoiced at receipt of application)*

**Basic Listing** - included with your exhibit space. It is not linked and it is not part of the searchable directory.

## ADVERTISING (booth space not included)

### June BONEZONE (Bonus distribution at OMTEC)

- \$850 - Qtrr page  \$2,100 - Back inside cover  
 \$1,295 - Half page  \$2,575 - Front inside cover  
 \$1,795 - Full page  \$3,090 - Back outside cover

*(invoiced at time of publication)*

### Final Program (June 2018)

- \$850 - Qtrr page  \$2,100 - Back inside cover  
\$1,295 - Half page  \$3,090 - Back outside cover  
\$1,795 - Full page *(invoiced at time of publication)*

### Website (OMTECexpo.com)

- \$4,800 - Digital Ad 3 mo.  
 \$7,250 - Digital Ad 6 mo.  
 \$11,750 - Digital Ad 12 mo.

*(invoiced at time of publication)*

## SPONSORSHIPS (booth space not included)

(booth space not included)

*You're invited to contact us to discuss custom sponsorship and onsite advertising ideas!*

### \$5,000 - Bronze

- Directional Signs  
 Water Coolers

### \$6,500 - Silver

- Lanyards  
 Refreshment Break  
 Drink Tickets

### \$13,995 - Gold

- Networking Lunch  Education Track  
 Surgeon Pod  Conference Bags  
 **NEW!** Golf Simulator  
 **NEW!** Registration Sponsor  
 **NEW!** Closing Reception

### \$18,995 - Platinum

- Keynote Breakfast  
 Tech Center

### Extras:

- \$695 - Conference Bag Insert

- \$25,995 - Premier**  
Networking Reception  
*(Wednesday evening)*

## PAYMENT INFORMATION

- Please charge my credit card  Check (Payable to ORTHOWORLD)  Please include in annual marketing package

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name (as it appears on card): \_\_\_\_\_ Security Number: \_\_\_\_\_

Address (as it appears on credit card statement): \_\_\_\_\_

Total Amount To Be Charged: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Cancellations:** Booth/Sponsorship cancellations will be refunded less a \$1,350 processing fee. Advertising commitments cancelled prior to the materials deadline will be invoiced at 25% of sale value. Commitments cancelled after the materials deadline will be invoiced at 50% of sale value.

*PLEASE NOTE: The signature of the Primary Contact below indicates your acceptance of these OMTEC deposit/cancellation policies.*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Need help? Contact Emily McCandless at 440.543.2101 or [emily@orthoworld.com](mailto:emily@orthoworld.com).**

ORTHOWORLD

8401 Chagrin Road, Suite 18, Chagrin Falls, OH 44023 T: 440.543.2101 F: 440.543.2122 w: [orthoworld.com](http://orthoworld.com)

# OMTEC<sup>®</sup> 2018

Exhibit Space Application & Sponsorship/Advertising Order Form

CHICAGO  
JUNE 12-14



As of 5/11/18, non-shaded booths are available.

**TECH CENTER**

**SURGEON  
POD**

Restrooms

829 828 827 825 823 821 819 817 815 811 809 807

Aisle 800

Aisle 800

635 830 826 824 818 812 707  
733 731 725 721 719 713

Aisle 700

Aisle 700

751 740 738 736 734 730 726 724 720 718 613 708 706  
750 639 637 635 631 609 607

Aisle 600

Aisle 600

652 651 650 638 636 634 632 630 614 612 606  
541 539 537 535 533 531 515 513 509 507

Aisle 500

Aisle 500

552 551 550 439 Refreshments 532 530 413 506  
431 407

Aisle 400

Aisle 400

451 440 438 436 434 432 430 414 412 407  
341 339 337 335 333 331 315 309 307

Aisle 300

Aisle 300

352 351 350 340 338 334 330 314 312 308 306  
239 235 231 213 207

Aisle 200

Aisle 200

250 151 150 Seating Area 236 234 129 226 224 218 212 208 206  
137 135 127 121 119 115 113 109 107

Aisle 100

Aisle 100

143 142 140 138 136 134 132 130 128 122 118 116 114 110 108

MAIN ENTRANCE

NEW!  
Concessions  
EXPO Services

Stairway to  
Educational  
Sessions

[View Exhibit Floor Online](#)

ORTHOWORLD<sup>®</sup>

8401 Chagrin Road, Suite 18, Chagrin Falls, OH 44023 T: 440.543.2101 F: 440.543.2122 W: orthoworld.com