

# OMTEC® 2018

Exhibit Space Application & Sponsorship/Advertising Order Form

CHICAGO  
JUNE 12-14



Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province/Territory: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## BOOTH SELECTION

- \$4,995 - 10' x 10' 1st choice: \_\_\_\_\_ 4th choice: \_\_\_\_\_  
 \$9,990 - 10' x 20' 2nd choice: \_\_\_\_\_ 5th choice: \_\_\_\_\_  
 \$19,980 - 20' x 20' 3rd choice: \_\_\_\_\_ 6th choice: \_\_\_\_\_

Please indicate the names of the companies you wish **NOT** to be near:

Booth assignment is based first upon accumulated Priority Points, and second upon date of receipt of your company's application. **Booth assignments will be issued Friday, October 6, 2017.**

## ENHANCED EXHIBITOR LISTING

Enhanced listing adds your company and its capabilities to the 24/7/365 Supplier Directory database!

- \$575 - Member-Enhanced Listing  
 \$2,000 - Digital Player-Enhanced Listing  
 \$3,645 - Featured Player-Enhanced Listing

*(invoiced at receipt of application)*

**Basic Listing** - included with your exhibit space. It is not linked and it is not part of the searchable directory.

## ADVERTISING (booth space not included)

### Advance Program (December 2017)

- \$850 - Qrtr page  \$2,100 - Back inside cover  
 \$1,295 - Half page  \$2,575 - Front inside cover  
 \$1,795 - Full page  \$3,090 - Back outside cover

### Final Program (June 2017)

- \$850 - Qrtr page  \$2,100 - Back inside cover  
 \$1,295 - Half page  \$3,090 - Back outside cover  
 \$1,795 - Full page *(invoiced at time of publication)*

### Website (OMTECexpo.com)

- \$4,800 - Digital Ad 3 mo.  
 \$7,250 - Digital Ad 6 mo.  
 \$11,750 - Digital Ad 12 mo.  
*(invoiced at receipt of application)*

## SPONSORSHIPS (booth space not included)

### \$5,000 - Bronze

- Directional Signs  
 Water Coolers *(2 available)*

### \$6,500 - Silver

- Lanyards  
 Refreshment Break *(3 available)*  
 Drink Tickets *(Tuesday evening)*

### \$13,995 - Gold

- Networking Lunch *(2 available)*  
 Education Track  
 Conference Bags  
 Knowledge Pod

### \$18,995 - Platinum

- Keynote Breakfast *(2 available)*  
 Tech Center

### Extras:

- \$695 - Conference Bag Insert  \$2,995 - Registration Area Pens

- \$25,995 - Premier**  
Networking Reception  
*(Wednesday evening)*

## PAYMENT INFORMATION

- Please charge my credit card  Check *(Payable to ORTHOWORLD)*  Please include in annual marketing package

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name *(as it appears on card)*: \_\_\_\_\_ Security Number: \_\_\_\_\_

Address *(as it appears on credit card statement)*: \_\_\_\_\_

Total Amount To Be Charged: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Deposits/Cancellations:** A 50% deposit of the booth fee is required to reserve exhibit space. Balance payment due Friday, March 16, 2018.

Booth/Sponsorship cancellations will be refunded less a \$1,350 processing fee. Advertising commitments cancelled prior to the materials deadline will be invoiced at 25% of sale value. Commitments cancelled after the materials deadline will be invoiced at 50% of sale value.

*PLEASE NOTE: The signature of the Primary Contact below indicates your acceptance of these OMTEC deposit/cancellation policies.*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Need help? Contact Emily McCandless at 440.543.2101 or [emily@orthoworld.com](mailto:emily@orthoworld.com).**

ORTHOWORLD®

8401 Chagrin Road, Suite 18, Chagrin Falls, OH 44023 T: 440.543.2101 F: 440.543.2122 W: [orthoworld.com](http://orthoworld.com)

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**TECH CENTER**

**KNOWLEDGE POD**

